

Nathan Norris

973 Single Tree
Las Vegas, Nevada 89123
702.427.6111

nate.norris@gmail.com

Objective

A motivated individual with extensive Web Development experience using ASP/VBScript and MsSQL technologies. Possesses high level skills in JavaScripting, Customer Service, Sales, Technical Computer management, Web Design, SEO, PPC management and Analytical Site Trend Tracking. Is a well organized, innovative thinker, who utilizes excellent interpersonal and leadership skills to accomplish goals set out in front of him. Always on the lookout for opportunities to improve knowledge of Programming Technologies, Business Web Development Trends, Negotiation, Design, Business, Sales and Finance, and Social Networking Technologies. Seeking a company to develop for on a contract/freelance basis, but will consider serious in-house offers. Enjoys the challenges, and benefits, that come with tight deadlines and a large project load.

Work Experience

Principal, COO, Designer, Developer, Janitor

4/2000 - Present Planet Web Development / Iridium Consulting, Las Vegas, NV

§ Advanced Web Development and Design specializing in application development for deployment over Internet and Intranet based networks. Full project life cycle management from the initial idea through development and deployment to marketing and promotion. Technologies used include ASP, VBScript, JavaScript, Flash/ActionScript, Photoshop, Fireworks, MsSQL and many others to deploy cross-browser/cross-platform solution for small business in the Southwest Regional United States.

Web Developer / VoIP Solutions Technician

4/2006 - 12/2006 Advanced Information Systems (AIS), Las Vegas, NV

§ Was responsible for the prospecting of, and development for, new business in client web based solutions utilizing ASP/VBScript coding and MsSQL database management. Over saw the development, launch, and subsequent management of no less than three major projects ranging in scope from Health care, to Social Networking, to Billing and Accounting automation. Was trained and certified in the 13 VoIP phone system installation and set-up/troubleshooting.

Corporal

10/2003 - 10/2006 U.S. Marine Corps, USA, Nevada

§ Trained as a basic rifleman and infantryman. (San Diego, CA). Received duties and responsibilities of squad leader in practice field operations and training overseeing the well being of no less than 20 marines. (Camp Pendleton, CA). Advanced training in the field of Motor Transport and Vehicle recovery. (Fort Leonardwood, MO). Deployed to Iraq in support of Operation Iraqi Freedom from 12-06 to 10-07 where I conducted field recovery missions to retrieve damaged and disabled trucks and cargo vehicles. Received a Certificate of Commendation from the Battalion for excellence in job performance and leadership. Promoted to the Non-Commissioned Officer Rank of Corporal upon arriving back in the United States. - Currently Drilling Reservist.

Web Developer / Internet Marketing Director

4/2005 - 4/2006 Performance Marketing, Las Vegas, NV

§ Responsible for all Web Design and maintenance of over twenty active sites leveraging ASP, Flash, HTML, JavaScript, Photoshop and other web design software technologies. Maintained and developed for the companies SQL Server and IIS based Web Server. Remained completely responsible for all programmatic marketing development projects, including email blasts, Landing page creation,

Google AdWords and Yahoo Marketing account management, and SEO and PPC efforts. Developed internal automation processes that enable the web response department to increase web site inquiry response effectiveness by over 400%, while providing the extra resources to monitor and track web marketing campaigns for estimated ROI analysis.

Director of Operations

1/2003 - 4/2005 Virtual Charting, Las Vegas, NV

§ Responsible for all Research. Web Design of internal ASP and database driven sites. Print design and publishing of all printed documents. Worked directly with the owner to develop all marketing and sales material for the business. Accountable for all operational measures from new hires to internal processes and functions.

Loss Prevention Agent

12/2001 - 11/2002 Raley's, Incorporated, Las Vegas, NV - USA

§ • Under light supervision, performs general internal and external Loss Prevention duties including; vendor audits; camera surveillance; cash control accountability; register activity audits; apprehension, detention and prosecution of shoplifting subjects ranging from Petit Larceny to Refund Fraud and Payroll Check Fraud. • Responsible for computerizing written reports improving processing time efficiency by 83% and reducing errors by an average of 80%. • Created an proprietary, Intranet based, computerized database tracking system for maintaining detention files.

Loss Prevention Agent

7/2001 - 12/2001 K-Mart Corporation (Super-K Division), Las Vegas, NV - USA

§ • Under light supervision, performs general internal and external Loss Prevention duties including; vendor audits; camera surveillance; cash control accountability; register activity audits; apprehension, detention and prosecution of shoplifting subjects ranging from Petit Larceny to Refund Fraud and Payroll Check Fraud. • Responsible for computerizing written reports improving processing time efficiency by 83% and reducing errors by an average of 80%. • Created an proprietary, Intranet based, computerized database tracking system for maintaining detention files.

Web Design Project's Manager

5/2000 - 5/2001 NOS VA - IVENUE, Las Vegas, NV - USA

§ • Attention to Detail was vital in the creation of a Quality Assurance System for the Design Production house. • Received Recognition of Employee of the Month for the entire Customer Care Department in July 2000. • Created from scratch a Functional and Profitable Web Design Services Department. • Handled interaction with the Information Services Department in regard to Web Design Services and the proprietary FoxPro Database Solutions. • Invented the policies and procedures to streamline the Web Design Department and Client Services. • Utilized Microsoft Excel with VBA to generate the company wide reports on Design Profitability and Production.

Principal, Designer, Developer

4/1999 - 5/2000 Las Vegas Business Community, Las Vegas, NV - USA

§ Advanced Web Development and Design for this web design and hosting company.

Assistant Store Manager - Technology Manager

7/1996 - 4/1999 Kinko's, Inc., Henderson, NV - USA

§ • Managed and maintained the entire Technology Department, from digital printing to installations, to new hardware and software configurations. Created this position's responsibilities from the ground up. • Solely responsible for peer to peer

network upkeep and for the installation and maintenance of new Internet based hardware. Hardware includes 3COM network hub (20 ports), Ascend Pipeline Burst Router, and assisted in the installation of the ISDN and DS1 telecommunications line. • Handled all technical and digital marketing implementations, setup and upkeep of new machines onto the network, reinstallation of all old machines, and am well versed in overcoming challenges of the workplace. • Solved conflicts with printer and computer networking as well as IBM to Mac conflicts. • Handled everything from cash control enforcement, to scheduling, to sales tracking and planning. • Entirely responsible for the computer department's revenue loss prevention on its self-serve computers. Daily tracking and employee awareness programs implemented to reduce and eliminate areas of potential theft.

Education

1/2005 - 1/2009 DeVry University, Henderson/Las Vegas, Nevada

§ Some College Coursework Completed

§ Pursuing a BSBA in Project Management with emphasis on Technology and Business Development.

6/1995 - 1/2005 Community College of Southern Nevada, Henderson/Las Vegas, Nevada

§ Some College Coursework Completed

§ Computer and Marketing coursework.

11/1999 Visio Technical Software Training, Seattle, Washington

§ Certification

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3/1998 Kinko's "Leading Others" Management Course, Henderson/Las Vegas, Nevada

§ Certification

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3/1998 Franklin Covey's "First Things First" Life Management Course, Henderson/Las Vegas, Nevada

§ Certification

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6/1995 Green Valley High School, Henderson/Las Vegas, Nevada

§ High School or equivalent

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Affiliations

7/2001 - Present Toastmasters International

§ Member

Skills

Skill Name	Skill Level	Last Used/Experience
§ Adobe PageMaker/Illustrator	Expert	Currently used/10
§ Adobe Photoshop	Intermediate	Currently used/10
§ ASP and Access Database Develo	Expert	Currently used/4
§ Business Management	Intermediate	Currently used/8

§ Desk Top Publishing	Expert	Currently used/10
§ Flash Development/ActionScript	Intermediate	Currently used/4
§ Graphic Design	Intermediate	Currently used/10
§ Loss Prevention Retail Managem	Intermediate	2 years ago/2
§ Microsoft Office Suite	Intermediate	Currently used/13
§ Project Management	Intermediate	Currently used/5
§ SQL Server 2000 administration	Intermediate	Currently used/3
§ VBScript Coding Development	Expert	Currently used/6
§ Web Site design and developmen	Expert	Currently used/7
§ Web site marketing and promoti	Intermediate	Currently used/4

Languages

- § Arabic (Basic - Familiar)
- § English (Fluent - Full Knowledge)
- § French (Basic - Familiar)
- § Spanish (Basic - Familiar)

References

Reference Name	Phone	Email	Type
§ Ted Campos	702.265.6927	ted@virtualcharting.com	Personal
§ Zach Ritter Professional	000.000.0000	thedamagereport@gmail.com	
§ Lonnie Williams Professional	907-563-1176		
§ Fred Whitaker	702.435.3477	hermides@cox.net	Personal

Additional Info

I have vast experience in Web Development; Advanced Web Design, Database Management as well as extensive knowledge in Desk Top Publishing and Graphics Design am well versed in all aspects of technically and interpersonally running, operating, and maintaining a networked department and/or facility. My online portfolio can be found at <http://resume.nathanthorris.com>